



SPONSORSHIP OPPORTUNITIES

Field to Market Fall Member Meeting

NOVEMBER 16-17, 2026

FORT WORTH CONVENTION CENTER
1201 HOUSTON STREET
FORT WORTH, TX





ABOUT FIELD TO MARKET'S FALL MEMBER MEETING

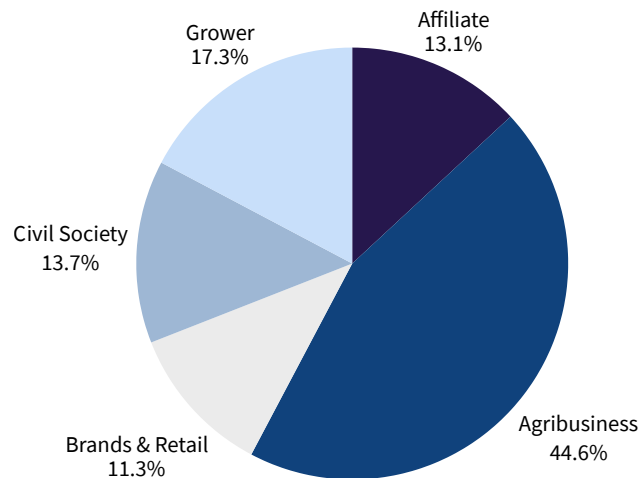


Each November, Field to Market hosts a fall meeting where members and select guests unite ahead of the **Sustainable Agriculture Summit**, the U.S.'s largest sustainability conference. By uniting five sectors—grower, civil society, affiliate, agribusiness, and brands & retail—the meeting provides a unique opportunity to advance the sustainability of U.S. agriculture.

The 2025 November Meeting was held in Anaheim, California November 17-18. Explore statistics from last year's registrants below, including a breakdown by sector.

170
REGISTRANTS

97
ORGANIZATIONS



SPONSORSHIP BENEFITS

Support the Fall Member Meeting through sponsorship to reach approximately 170 attendees directly and be recognized as a supporter through event communications to more than 900 agriculture value chain leaders.

In addition to benefits listed for each sponsorship opportunity, all sponsors will receive:

- Main stage and email acknowledgement of your company's sponsorship
- Recognition on meeting marketing materials, including pre-event communications
- Acknowledgement of your sponsorship in post-event recaps
- Logo placement in the conference app
- Promotion on social media
- Inclusion in on-site signage
- Opportunity to distribute collateral at the event





SPONSORSHIP PACKAGES

Tiered sponsorship opportunities are available for the Fall Member Meeting. Explore different packages below.

	 GOLD \$15,000	 SILVER \$10,000	 BRONZE \$5,000
Cocktail Hour Sponsor Recognition	✓		
Access to Registration List	✓		
Sponsored Breakout Session*	✓	✓	
Speaking Opportunity*	✓	✓	
Collaboration Table Host*	✓	✓	✓
Opportunity to Distribute Collateral at the Event	✓	✓	✓
Complimentary Registrations	3	2	1

*EXPLANATION OF BENEFITS

Sponsored Breakout Session

Host a 60-minute breakout session during the meeting, with the opportunity to share information about relevant initiatives, case studies, research, and more. *Sessions must meet guidelines outlined by Field to Market. There are four available on a first-come, first-served basis.*

Speaking Opportunity

Deliver your message directly to the meeting's attendees during a main meeting session. *Remarks must meet guidelines outlined by Field to Market.*

Collaboration Table Host

Claim a dedicated 6-foot table in the general session room or networking area for the duration of the meeting, giving your organization a consistent, recognizable presence where attendees know they can find you to make connections or spark new collaborations.

“What I found most valuable [from the meeting] was the opportunity to engage in conversation with Field to Market members related to projects, and potential projects.”

- Civil Society Member



ADDITIONAL SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR | \$7,500 | One Available

As the Lunch Sponsor, your organization will be featured during a lunch designed to spark tailored dialogue across the value chain. In addition to standard sponsor benefits, you'll receive a speaking opportunity at lunch and signage at lunch buffets.

BREAKFAST SPONSOR | \$6,500 | One Available

As the Breakfast Sponsor, your organization will receive prominent recognition during breakfast. In addition to standard sponsor benefits, you'll receive a speaking opportunity at breakfast and signage at breakfast buffets.

NETWORKING SPONSOR | \$6,000 | One Available

Put your brand front and center as attendees pause to recharge during Tuesday's Networking Break and in the dedicated networking room—where conversations and connections thrive throughout the meeting.

BADGE AND LANYARD SPONSOR | \$5,000 | One Available - Members Only

Have your company logo on everyone's badge and lanyard as they move throughout the 2-day event. *This sponsorship must be claimed by October 23.*

REGISTRATION SPONSOR | \$4,000 | Multiple Available - Members Only

As the Registration Sponsor, your brand will be the first that attendees see as they check in.

APP SPONSOR | \$3,000 | One Available

Receive high-visibility placement within the event app, the go-to resource for agendas, session details, and networking tools throughout the event. In addition to standard sponsor benefits, your logo will be included on a banner app ad and on app instruction signage.

WI-FI SPONSOR | \$3,000 | One Available

Keep attendees connected by sponsoring Wi-Fi access and gain visibility across the event.

FARMER SPONSOR | \$2,500 | Multiple Available

Support the time and travel for a farmer(s) to attend the Fall Membership Meeting to make sure their voice is represented during value chain discussions. *This sponsorship must be claimed by October 16.*

COLLABORATION TABLE HOST | \$500 (Member); \$1,000 (Non-Member) | Multiple Available

Claim a dedicated 6-foot table in the general session room or networking area for the duration of the meeting, giving your organization a consistent, recognizable presence where attendees know they can find you to make connections or spark new collaborations.



SUSTAINABILITY LEADERSHIP AWARDS RECEPTION SPONSORSHIP **\$15,000 (Members Only and Eligible to be split with multiple sponsors)**

Each year Field to Market recognizes exceptional leaders from across our membership, honoring a Farmer of the Year, Trusted Adviser of the Year and Collaboration of the Year who have demonstrated outstanding commitments to advancing sustainable agriculture with use of the Fieldprint Platform. Help sponsor the celebration of these leaders through the 2025 Sustainability Leadership Awards Reception and be recognized as a leader and advocate in supporting conservation champions.



Additional Benefits:

- Signage at the event
- Recognition in the award press release reaching nearly 1,000 media outlets and on the award website
- 3-minute speaking opportunity during the reception

Meet last year's Sustainability Leadership Award winners below and on our website [here](#).

*2025 Farmer
of the Year*



MATT SPLITTER

*2025 Trusted Adviser
of the Year*



JENNY POLING

*2025 Collaboration
of the Year*



**ADM
RE:GENERATIONS™**





INTENT TO SPONSOR

Interested parties, please complete this form and submit it to Krista Vandetty at kvandetty@fieldtomarket.org to secure your sponsorship.

Please indicate your preferred sponsorship(s) below:

Contact Name:

Company/Organization:

Address:

Email:

Phone Number:

On behalf of _____ (company/org), I agree to sponsor the listed item(s) above.

Signature:

Date:

PLEASE NOTE that to be included in on-site signage, sponsorship must be confirmed by October 30, 2026.

Interested in exploring other areas of sponsorship, or have questions about those outlined in this document?

Peyton Harper

Director of Stakeholder Engagement and Development

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