

FIELDPRINT PROJECT BENEFITS

Harnessing the power of collaboration across the agricultural value chain to implement locally-led conservation solutions and deliver sustainable outcomes.

Field to Market Fieldprint Projects help farmers and their partners make science-based decisions to drive sustainable and regenerative agriculture forward.

Project participants can see the following benefits:



MARKET ACCESS AND DIFFERENTIATION

Gain a competitive edge and better access to markets that prioritize environmentally-responsible products.



RISK MANAGEMENT

Identify and mitigate supply chain risks, while promoting long-term sustainability and resilience.



COST-SAVINGS & INCENTIVE OPPORTUNITIES

Growers may become eligible for grants, subsidies, and other financial incentives offered by government or private organization programs. Additionally, they can reduce their input costs through identified inefficiencies in resource use (such as water, fertilizers, and energy).



ENHANCED CROP MANAGEMENT

Provide valuable data to enhance yields, reduce environmental impact, and ensure healthier, more consistent crops.



STAKEHOLDER ENGAGEMENT & COLLABORATION

Foster collaboration across the entire agricultural value chain to share best practices, develop innovative solutions, and collaboratively solve problems.



MEET RESPONSIBLE BUSINESS GOALS

Benchmark sustainability performance and demonstrate commitment to environmental and social stewardship.



SCALE & BENCHMARK CONSERVATION INITIATIVES

Unlock the ability to scale successful conservation initiatives, help track progress, drive meaningful change.



COMMUNITY AND ECONOMIC IMPACT

Drive economic development in rural areas, create jobs, and support local communities through sustainable agriculture practices.



SUPPLY CHAIN TRANSPARENCY

Receive transparent insights to identify areas for supply chain improvement and make informed sourcing decisions.



RESEARCH & PUBLICATIONS

Enhance research and develop publications related to sustainable or regenerative agriculture.



CONSUMER TRUST & BRAND IMAGE

Demonstrate commitment to sustainable sourcing and responsible business practices, positively influencing brand image and consumer perception.

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FIELDPRINT
PROJECTS:**



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