



# SPONSORSHIP OPPORTUNITIES

## FIELD TO MARKET'S 2026 ANNUAL MEETING

CELEBRATING 20 YEARS OF ADVANCING  
SUSTAINABILITY IN U.S. AGRICULTURE

**JUNE 1-3, 2026**

SHERATON RALEIGH HOTEL

421 SOUTH SALISBURY STREET  
RALEIGH, NORTH CAROLINA 27601



**Field to Market®**



## ABOUT FIELD TO MARKET'S ANNUAL MEETING



Each June, Field to Market hosts an annual meeting where members and select guests unite to address shared challenges and opportunities in developing a resilient agriculture system. By uniting five sectors—grower, civil society, affiliate, agribusiness, and brands & retail—the annual meeting provides a unique opportunity to advance the sustainability of U.S. agriculture.

This year, the event will take place June 1-3, 2026, in Raleigh, North Carolina. Across three days, attendees will engage in cross-sector dialogues and networking, sector and committee meetings, events debuting our new logo and website, and more as we celebrate our 20th anniversary. Co-located with the Conservation Technology Information Center's 2026 Conservation in Action Tour (June 3-4 at the same location), attendees will engage with industry and sustainability leaders from across the agriculture value chain.

## JUNE 2025: BY THE NUMBERS

The 2025 June Meeting was held in Kansas City, Missouri, June 3-5. Explore statistics from last year's registrants below, including a breakdown by sector.



# 178

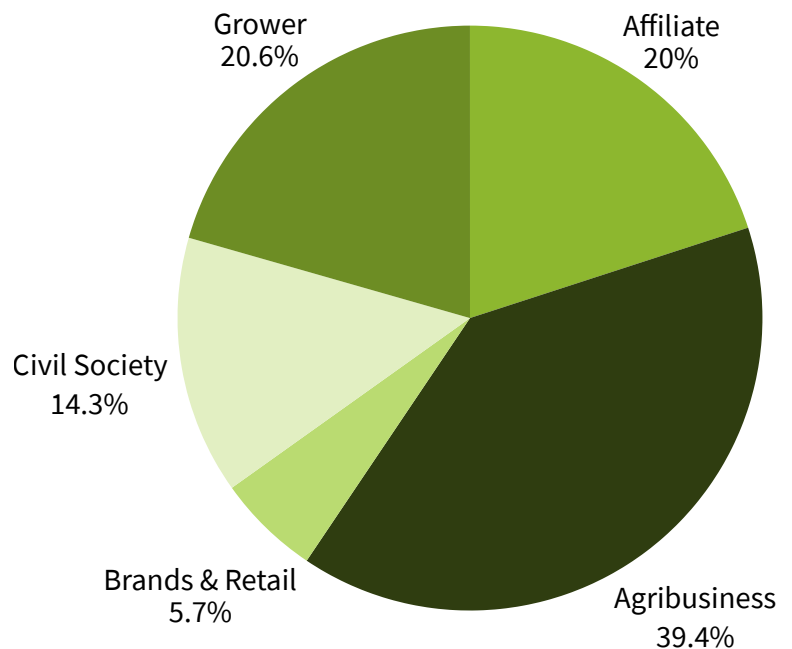
REGISTRANTS



# 109

ORGANIZATIONS

## REGISTRANT REPRESENTATION BY SECTOR



*Field to Market's Annual Meetings historically achieve **over 93%** satisfaction rating.*

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR | \$25,000 | Two Available



As a Premier Sponsor, you'll position yourself as a leading supporter of Field to Market's Annual Meeting, signaling to all attendees that you are a leader in the sustainability of U.S. agriculture. With this top-tier sponsorship, you'll have high visibility and engagement spanning the entire meeting and align yourself with the event's leadership, conversations, and outcomes.

#### Benefits:

- Registration list provided two weeks before and one week after the meeting, in accordance with attendee privacy preferences (opt-outs respected).
- 3-Minute mainstage speaking opportunity
- Table topic host
- Opportunity to distribute collateral at registration
- 2 Complimentary Registrations

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### WELCOME COCKTAIL HOUR SPONSOR | \$4,500 | One Available

Kick off the event as the sponsor of our Welcome Cocktail Hour on Monday, bringing attendees together to spark connections and set the tone for the meeting. This sponsorship includes prominent recognition during the cocktail hour.

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### 20TH ANNIVERSARY RECEPTION SPONSOR | \$18,000 | One Available

Sponsor our 20th Anniversary Reception on Tuesday, which promises to be an unforgettable celebration of two decades of leadership and impact. This signature event brings attendees together to strengthen relationships, exchange ideas, and spark new cross-sector connections in a celebratory setting. Your organization will be front and center in this milestone moment, with a featured 5-minute speaking opportunity to showcase your leadership and commitment to a resilient future.

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### LEADERSHIP BREAKFAST SPONSOR | \$6,500 | One Available

Sponsor a facilitated discussion where early, mid-career, and seasoned professionals will share insights, experiences, and actionable advice. Sponsors will be invited to kick-off the session with a 2-minute speech.

“What I found most valuable [from the meeting] was the opportunity to engage in conversation with Field to Market members related to projects, and potential projects.”

- Civil Society Member



**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**REGISTRATION SPONSOR | \$4,000 | Multiple Available - Members Only**

**SPONSORED**

As the Registration Sponsor, your brand will be the first that attendees see as they check in.

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**BADGE AND LANYARD SPONSOR | \$5,000 | One Available - Members Only**

**SPONSORED**

Have your company logo on every one's badge and lanyard as they move throughout the 3-day event. *This sponsorship must be claimed by May 8.*

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**APP SPONSOR | \$3,000 | One Available**

**SPONSORED**

Receive high visibility placement within the event app, the go-to resource for agendas, session details, and networking tools throughout the event. In addition to standard sponsor benefits, your logo will be included in app instruction signage.

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**WI-FI SPONSOR | \$3,500 | One Available**

**SPONSORED**

Keep attendees connected by sponsoring Wi-Fi access and gain visibility across the event with your logo displayed on our Wi-Fi details signage.

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**BREAKFAST SPONSOR | \$7,000 | One Available**

**SPONSORED**

As the Breakfast Sponsor, your organization will receive prominent recognition with signage at the breakfast buffets, a 3-minute speaking opportunity to address attendees, plus all standard sponsor benefits.

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**COFFEE BREAK SPONSOR | \$5,000 | Two Available**

**ONE REMAINING**

Be the sponsor attendees can't function without! Your brand will be front and center at coffee stations and during networking breaks throughout the meeting, ensuring high visibility as attendees recharge and connect.

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**LUNCH SPONSOR | \$7,500 | Two Available**

As the Lunch Sponsor, your organization will be featured during a lunch designed to spark tailored dialogue across the value chain. You'll receive a 3-minute speaking opportunity at lunch and signage at lunch buffets.

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**TABLE TOPIC HOST | \$500 (Full Member); \$750 (Associate Member); \$1,000 (Non-Member) | Multiple Available**

Drive the conversation on a topic valuable to your work. This sponsorship gives you a dedicated table for 10 to explore issues important to you, engage attendees in meaningful dialogue, and collect feedback that can inform your efforts. Includes table signage and all standard sponsor benefits. Topic subject to approval.



## INTENT TO SPONSOR

Interested parties, please complete this form and submit it to Krista Vandetty at [kvandetty@fieldtomarket.org](mailto:kvandetty@fieldtomarket.org) to secure your sponsorship.

Please indicate your preferred sponsorship(s) below:

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Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

On behalf of \_\_\_\_\_ (company/org), I agree to sponsor the listed item(s) above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

***PLEASE NOTE that to be included in on-site signage, sponsorship must be confirmed by May 20, 2026.***

Interested in exploring other areas of sponsorship, or have questions about those outlined in this document? Please reach out to Krista Vandetty at [kvandetty@fieldtomarket.org](mailto:kvandetty@fieldtomarket.org).