

# Field to Market's 2026 Annual Meeting

## Celebrating 20 Years of Advancing Sustainability in U.S. Agriculture

### MEETING AGENDA

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**Sheraton Raleigh Hotel | Raleigh, NC**

#### Monday, June 1

**12:00 - 5:00 p.m. | Registration Open** (*Esplanade*)

**12:00 - 5:00 p.m. | Board of Directors Meeting - Invite Only** (*Centennial*)

**3:30 - 5:00 p.m. | Concurrent Sessions**

***Field to Market Orientation & Fieldprint Platform Demo*** (*Oak Forest*)

*For first-time attendees, new members, guests, or simply anyone who would benefit from a refresher on Field to Market's programs, join us to learn more about Field to Market's programs and tools, and explore opportunities to plug in as a member.*

***Innovative Finance Initiative - Partners Meeting*** (*Willow Oak*)

*Open to partners of Field to Market's Innovative Finance Initiative, this session will discuss the relaunch of the Initiative. By invitation only.*

**5:30 - 6:30 p.m. | Cocktail Hour** (*Jimmy V's*)

***Meet the Resilient Futures Leadership Program Cohort***

*Kick off the Annual Meeting by connecting with fellow Field to Market members — and take the opportunity to meet the inaugural cohort of the 2026 Resilient Futures Leadership Program: Financing Sustainable Agriculture. We hope you'll spark conversations that carry on throughout the rest of the meeting!*

**7:00 - 9:00 p.m. | Resilient Futures Leadership Program Cohort Closing Dinner** (*Caffe Luna*)

*Celebrating the conclusion of the inaugural Resilient Futures Leadership Program: Financing Sustainable Agriculture, 2026 Cohort. By invitation only.*

# Field to Market's 2026 Annual Meeting

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Tuesday, June 2

**7:30 - 8:30 a.m. | Leadership Breakfast** (*Willow Oak - Space is Limited*)

***Making the Case: Effective Communication for Sustainability Leaders***

*Join a discussion with members of the 2026 RFLP cohort as they share how they're applying lessons in effective storytelling to real conversations within their organizations — making the case for sustainability priorities to leadership and driving meaningful progress. Come ready to connect and walk away with insights you can bring back to your own work.*

*Speakers:*

- *Alan Martinez, Cornell Atkinson Center for Sustainability*
- *Jeff Fore, The Nature Conservancy*
- *Leigh Cooper Swisher, Indigo Ag*
- *Sydney Miller, Purina Petcare*
- *Samuel Porter, MN Farmers Union*

**7:30 - 8:30 a.m. | General Breakfast & Networking** (*Oak Forest*)

**8:45 - 10:00 a.m. | General Session: Welcome to Field to Market's Annual Meeting** (*Oak Forest*)

***President's Welcome***

*Field to Market President Carrie Vollmer-Sanders will formally welcome attendees to the meeting and unveil anticipated announcements, including the launch of Field to Market's Fieldprint Platform GHG Protocol LSRS Alignment Report and a refreshed brand to mark the 20<sup>th</sup> anniversary.*

***Celebrating 20 Years of Advancing Sustainability in U.S. Agriculture***

*The panel will feature perspectives from founding partners who were influential in building the organization to be the strong alliance it is today.*

*Speakers:*

- *Carrie Vollmer-Sanders, Field to Market*
- *Sarah Alexander Stokes, Keystone Policy Center*
- *Andy Jordan, Jordan Associates*
- *Rod Snyder, Junction Strategies*

***Opening Keynote - Welcome to North Carolina***

*Speaker: Dr. Adrian Percy, Executive Director of the N.C. Plant Sciences Initiative, NCSU*

# Field to Market's 2026 Annual Meeting

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Tuesday, June 2 (continued)

**10:00 - 10:30 a.m. | General Assembly Business Meeting** (*Oak Forest*)

Join us for the General Assembly Meeting where we'll conduct the business portion of the Annual Meeting, including the Chairman's remarks, announcement of Standing Committee results, financial updates and committee reports.

**10:30 - 11:00 a.m. | Networking Break** (*Esplanade*)

**11:00 a.m. - 12:15 p.m. | Research & Innovation Showcase** (*Oak Forest*)

Join us as we bring our virtual Research Showcase to life featuring research, technology, and innovations influencing the ag value chain. Through lightning presentations from Field to Market members and a discussion forum that follows, attendees can explore how this new knowledge can support their work.

**12:30 - 1:30 p.m. | Lunch with Table Topic Discussions** (*Oak Forest*)

During this interactive lunch session, connect with peers across the value chain in small, facilitated group discussions centered on key topics in sustainability, innovation, and collaboration. Choose a table that aligns with your interests, share insights, ask questions, and gain new perspectives.

**1:30 - 2:00 p.m. | Transition Break - Walk to Raleigh Convention Center** (*Across the Street*)

**2:00 - 3:00 p.m. | Sector Meetings** (*Raleigh Convention Center*)

This is an opportunity for members to meet with their respective Field to Market sector – affiliate, agribusiness, brands & retail, civil society, and grower – to discuss items relevant to your spot in the value chain.

- Grower (Rm 201)
- Affiliate (Rm 205)
- Civil Society (Rm 204)
- Agribusiness (Rm 206)
- Brands & Retail (Rm 202)

**3:00 - 3:30 p.m. | Networking Break**

# Field to Market's 2026 Annual Meeting

## MEETING AGENDA

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### Tuesday, June 2 (continued)

#### **3:30 - 4:45 p.m. | Committee Meetings** (Raleigh Convention Center)

Engage with Field to Market's Standing Committees

##### ***Standards, Education & Outreach, Metrics*** (Rm 201)

*The Education and Outreach, Standards, and Metrics Committees will convene in a joint session to encourage cross-committee dialogue on topics that span methodology, communication, and standards. The committees will review findings from the third-party alignment assessment between the GHG Protocol LSRS and the Fieldprint Platform and discuss approaches for disseminating key insights to members. The committees will also learn about the results from a sensitivity analysis of Fieldprint Platform metrics and explore how these findings can inform the development of educational materials for members and stakeholders. Last, the committees will be given an update on ongoing metric revisions, with a focused discussion on Water Quality featuring participation from Colorado State University (CSU).*

##### ***Innovative Finance*** (Rm 206)

*Highlighting Innovative Finance Collaborations with the Farm Credit System, the committee will bring together partners and finance providers to share their firsthand experiences developing agricultural finance solutions and advancing sustainable agriculture through collaborative approaches. The session will also include updates on the Resilient Futures Leadership Program as we wrap up the inaugural cohort, and a discussion of Field to Market's Innovative Finance Initiative, a USDA Advancing Markets for Producers Program.*

#### **5:30 - 8:00 p.m. | 20<sup>th</sup> Anniversary Reception & Celebration** (Urban Oak Rooftop | 200 W Davie St)

Join us for a special celebration marking 20 years of Field to Market advancing sustainability in U.S. agriculture. Raise a toast to the colleagues, partners, and collaborators who have shaped this work — and to the next 20 years ahead. Reconnect with familiar faces, reflect on what we've built together, and look toward the future, all with stunning rooftop views of the city and a few fun surprises to mark the occasion.

### Wednesday, June 3

#### **7:00 - 1:30 p.m. | Registration Open** (Esplanade)

#### **7:00 - 8:00 a.m. | General Breakfast & Networking** (Oak Forest)

*Sponsored by Nutrien*

# Field to Market's 2026 Annual Meeting

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Wednesday, June 3 (continued)

### **8:00 - 8:45 a.m. | State of the Sector Forum** (*Oak Forest*)

During the State of the Sector Forum, representatives from each of Field to Market's five membership sectors will share perspectives on the key risks and opportunities shaping their sector through the lens of risk and resilience in U.S. agriculture. This moderated discussion will explore challenges, collaborative solutions, and reasons for optimism as the industry navigates an ever-changing landscape.

Moderator: Nate Birt, Founder & CEO, Silver Maple Strategies

Board Panel:

- *Grower*: Brandon Hunnicut, Nebraska Corn Board (Board Secretary)
- *Agribusiness*: Sally Flis, Nutrien (Board Vice Chair)
- *Civil Society*: Ryan Heiniger, Conservation Technology Information Center (Board Member)
- *Affiliate*: Alan Martinez, Cornell Atkinson Center for Sustainability (Board Member)
- *Brands & Retail*: Jack Scott, Nestlé Purina (Board Chair)

### **8:45 a.m. - 12:00 p.m. | Cross Sector Dialogue - Risk & Resilience in U.S. Agriculture** (*Oak Forest*)

The risks facing the U.S. row-crop value chain today are more interconnected and complex than ever before. This Cross-Sector Dialogue brings together perspectives from across the value chain to build a shared understanding of how risk presents itself at different points in the system, what resilience truly requires in practice, and where cross-sector coordination could make a meaningful difference.

*Developed in Partnership with Silver Maple Strategies.*

Facilitator: Nate Birt, Founder & CEO, Silver Maple Strategies

Expert Panel:

- *Insurance, Reinsurance & Risk Capital*: LaRon Beemer, Aon
- *Technical Assistance & Adviser Education*: Craig Ficenec, Sand County Foundation
- *Financial & Regulatory Risk*: Erin Killeen, The Sustainability Consortium
- *Data, Technology & Agricultural Analytics*: Daniela Jones, NC State University
- *Farmer Mental Health*: Stuart Beam, Beam Farms & NC Farm Bureau
- *Succession Planning*: Shay Foulk, Ag View Solutions (Video)

### **12:00 - 1:00 p.m. | Closing Lunch - Keynote & RFLP Certificate Ceremony** (*Oak Forest*)

Speaker: Commissioner Steve Troxler, NC Department of Agriculture & Consumer Services

*1:30 - 4:30 p.m. | Bonus Session\*: CTIC Behind the Scenes Industry Tours: NCSU Plant Sciences*