



Farmer of the Year Award

Below is a list of information that will be needed and questions that will be asked for the Farmer of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Farmer contact information (name, phone, email address)
- Farm location (city, county, state)
- How many acres are managed by this farmer?
- Which crops are grown on this farm?
- What is the farmer's overall approach to sustainability on their farm?
- Is the farmer involved in a Field to Market Continuous Improvement Accelerator Project?
 - What is the name of the project?
- Does the farmer use the Fieldprint Platform?
 - How did the Fieldprint Analysis impact the farmer's agronomic decisions? How have these decisions improved efficiency, resilience, profitability or provided access to new opportunities?
- Please describe the innovative techniques and/or conservation practices the farmer has implemented or plans to implement that deserve recognition, and how these techniques and practices have led to improvement.
- How does the farmer demonstrate their leadership in sustainable agriculture?
 - Please describe any other recognition this grower has received, such as awards and media coverage, as well as other leadership items including hosting field days, speaking engagements, serving on advisory committees, etc.
- What else would you like the evaluation committee to know about this farmer?
- Headshot (jpeg or jpg)
- Optional: Letters of support and media clippings
- Please describe the farmer's overall approach to sustainability, noting focus on improving specific outcomes as well as more holistic aspects.
- Using Fieldprint Analysis results from multiple years, please provide a short summary of the farm's continuous improvement journey, highlighting the improvements are linked to changes in farm management practices or adoption of conservation practices.
- Please describe how the Fieldprint Analysis results impacted decisions made on the farm. How have these decisions improved efficiency, productivity or profitability?
- Please include any additional information the farmer would like to share.
 - This can include documented continuous improvement on specific environmental outcomes with their Fieldprint Analysis results from multiple years.



Trusted Adviser of the Year Award

Below is a list of information that will be needed and questions that will be asked for the Trusted Adviser of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Adviser contact information (name, organization, phone, email address)
- What is the adviser's title?
- How many commodity crop farmers does the adviser reach?
- How many acres are affected by this adviser?
- Which crops does the adviser cover?
- How long has this person been advising farmers?
 - Please give an overview of the trusted adviser's work, including their role in advising farmer customers, what environmental outcomes they advise on, and their use of the Fieldprint Platform to identify opportunities for improvement.
- How is the Trusted Adviser advocating for increased uptake of sustainable agronomic practices to farmers and other stakeholders?
 - Please provide specific examples of their leadership, including training events, speaking engagements and/or other advocacy work.
- Please include a quote from a farmer who the Trusted Adviser has worked with, highlighting their accomplishments and success in communicating about sustainability practices.
- What else would you like the evaluation committee to know about this Trusted Adviser?
- A headshot
- Please provide an overview of the Trusted Adviser's involvement with Field to Market, including any projects they participate in, relationships with members, or utilization of the Fieldprint Platform.
- Please describe how the Trusted Adviser's work advances Field to Market's mission by creating opportunities for continuous improvements in productivity, profitability, and environmental outcomes.
- Please provide an overview of the sustainability impacts the Trusted Adviser has achieved to date.
 - If possible, offer examples of farmer uptake of conservation practices, promotion of Field to Market, and lessons learned in advocating for sustainability.
- Optional uploads to strengthen the application include case studies, media and letters of recommendation



Collaboration of the Year

Below is a list of information that will be needed and questions that will be asked for the Collaboration of the Year Award:

- Nominator contact information (name, organization, phone, email address)
- Collaboration name and intended goals or purpose
- Who are the partner organizations in this collaboration?
- Please list the company names and indicate if they are a member of Field to Market.
- Which states are represented in this collaboration?
- How many acres are impacted by this collaboration?
- Which crops does the project cover?
- Which watersheds and/or critical habitats are impacted by this collaboration?
- When did this collaboration begin?
 - Please provide the month and year the collaboration started and indicate if it still in progress. If it has ended, please provide the collaboration's end date.
- Please describe how Field to Market tools and resources were utilized in the collaboration and how the collaboration advances our collective mission to improve agricultural sustainability.
- Please include a quote from one of the partnering organizations or stakeholders impacted by this collaboration, highlighting the accomplishments and value of the collaboration's efforts.
- What else would you like the evaluation committee to know about this collaboration?
- Photos visually demonstrating the narrative.
- Please provide a more detailed overview of the collaboration, including the shared challenge or opportunity that formed it, the goals the partners hope to accomplish and the specific roles and responsibilities of each partner organization.
- Please provide an overview of the collaboration's outcomes to date.
 - Include quantifiable examples or claims where possible.
- What lessons have partners learned as a result of the collaboration that can either increase effectiveness (if ongoing) or inform future collaborations?
- How are the partners communicating their involvement in the collaboration and sharing lessons learned with others?
- Optional uploads include sample materials developed for the project, such as handouts and infographics, case studies, media coverage, and letters of recommendation.